

Minutes
LWC Board of Directors Meeting
Tuesday, May 18, 2021
4:00 PM
ABSF Office

Board Members Present: DJ Aderman, Mike Mandli, Jeff Tumbleson, Eric Maki, Kathie Pautsch (via Teams), Paul Eckerline (via teams)

Staff Present: Ben Popp, Kristy Maki, Joe Vadeboncoeur, Meredith Ingbretson, Kate Barido (via teams)

Absent: Mike Brown, Jim Sokup

Approve minutes from 4/12/21 BOD meeting: Maki move. Pautsch second. **Approved.**

President's Comments: Aderman

We have gotten through the application/registration process for athletes. Next step is reviewing/seeding athletes and determining start lists for each discipline.

Competition Committee: Erik Maki and Kristy Maki

We have lost 3 members from the Athlete Advisory Committee (a board of 5 athletes that help with seeding once registration is closed, as well update rules and regulations). Ten athletes were nominated for consideration to join the committee and 3 have been selected: Samantha LaSalle, Nathan Waterfield, and Caleb Graves.

These athletes are well-respected, have good integrity, and will be an asset to our event.

Motion: Move that the 3 athletes named above be accepted to the Athlete Advisory Committee. Mandli move. Tumbleson second. **Approved**

Kristy will contact these athletes to inform them of this approval.

Motion: Move to admit Meredith Ingbretson to the Competition Committee as a voting member. Maki move. Mandli second. **Approved.**

Registration has closed with 99 athletes registered (vs. 125 in 2019). We are missing many athletes from overseas. We have a decent number of athletes for each event.

Discussion regarding late registration requests. In the past, a late fee was applied. The Competition Committee will meet to further discuss this and get back to board on this.

Ticket Sales so far are ahead from 2018 and 2019 for every day except Friday. One hundred 4-day passes have been sold thus far.

Marketing: Kate Barido

Kate introduced herself and was welcomed to the team!

LWC posters and brochures will have expanded distribution (brochures present in over 200 racks in Northern WI), as well as QR codes to purchase tickets readily.

Advertising in Up North Magazine.

Working on an upgraded website and logo.

Communicating with announcers and working on entertainment.

Park Theater is hesitant to hold any events at their indoor venue. They inquired about using the LWC Bowl (dock side) as a venue for musical events in the late summer/fall. Discussed that this would be acceptable as long as insurance issues were worked out and a city permit obtained.

Motion: Move that LWC staff work with Park Theater regarding renting the LWC Bowl for musical events. Mandli move. Maki second. **Approved.**

Namekagon River Rollers request to use the bowl and both of our booms for their competition which is Sunday, July 25, 2021. They carry their own insurance.

Would need to assure that the boom was assembled differently than the assembly for LWC, to avoid an unfair advantage to athletes that participate in both events.

Motion: Move that LWC staff work with Namekagon River Rollers to help facilitate the use of our booms with the understanding that LWC staff will identify and oversee the order of the log placement for the booms. Maki move. Mandli second. **Approved.**

Competition Committee has agreed that the Namekagon River Rollers can use 8 logs from either of our booms to create 2 booms (using their boom logs also). The booms must be configured differently than what will be used at the Championships.

Bleacher Update: We have a quote from J W Industries, LLC. Would like to move forward but need to figure out financing first.

Sponsorships are currently down from prior years (due to pandemic effect). Susan Kendrick has been working with sponsors and many are recommitting. Decisions may need to be made on how to compensate to be fiscally responsible. We will have more information on the budget next month.

New Business

Next meeting Wednesday June 23, 2021, 4:00 PM at the ABSF office.

Motion to adjourn: Erik Maki move. Eckerline second. Adjournment at 5:08 PM by Acclimation.

