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FOR IMMEDIATE RELEASE

Charlie Berens to Perform on Wednesday, July 27 at Lumberjack Bowl

Renowned Midwest comedian set to entertain on the eve of the 62nd Lumberjack World Championships

Hayward, WI (April 6, 2022) – The Lumberjack World Championship Foundation welcomes Charlie Berens to Lumberjack Bowl on Wednesday, July 27. Berens will perform the night before the 62nd annual Lumberjack World Championships (LWC) which will take place July 28-30. The Emmy-winning journalist, comedian, host and creator of the Manitowoc Minute will be the first to perform with the new bleachers installed at Hayward’s historic Lumberjack Bowl. Charlie Berens will perform at 7pm with doors opening to the Lumberjack Bowl Festival Grounds at 5pm. Festival grounds will offer food trucks and vendors. Tickets will go on sale on April 20th for \$30 and \$40 respectively.

After 2020 postponement and competition of US athletes only during 2021, the 62nd annual Lumberjack World Championship Foundation is excited to welcome athletes from around the world back to Wisconsin’s Northwoods. The athletes will compete for a purse of more than \$71,000 in a variety of timber sports, including, logrolling, boom running, sawing, chopping, axe throwing and speed climbing. Professional athlete registration opens April 15 and amateur athlete registration opens May 20th.

Confirmed Daily Highlights for the 62nd Lumberjack World Championships

Wednesday, July 27: Live at Lumberjack Bowl: Charlie Berens. Gates open at 5pm, Swinging Axe Beer Tent and food vendors will be available. Show starts at 7. Tickets are available for \$30 and \$40 at www.lumberjackbowl.com

Thursday, July 28: Gates open at 11:30 am, with competition qualifiers, demonstrations and food vendors open throughout the day. Happy hour from 3-5pm in the Swinging Axe Beer Tent with live music by Molly and the Danger Band. Professional Quarterfinals take place in the evening.

Friday, July 29: Gates open at 11:30 am, with competition qualifiers, demonstrations and food vendors open throughout the day. Happy hour from 3-5pm in the Swinging Axe Beer Tent, with live music by Scott Kirby and special guest, Ed Willett. Professional Semi-Finals take place in the evening.

Saturday, July 30: Gates open at 11:30. Professional log rolling, axe throwing competitions, demonstrations and food vendors open throughout the day. Happy hour from 3pm to 5pm with live music from Steve Beguhn, American Idol finalist, in the Swinging Axe Beer Tent. World Championship Finals take place in the evening.

Storied history

The tradition of competition between lumberjacks began in the 1890s. In keeping with the timber sports tradition, the 62nd annual Lumberjack World Championships again will be held in beautiful and historic Lumberjack Bowl on the shores of Lake Hayward, Hayward, WI. At its beginning, Lumberjack Bowl was once a holding pond for log drives down the Namekagon River. While timber sports were born over a century ago, the sport continues to grow in worldwide popularity today. The 62nd Lumberjack World Championships will be held on July 28, 29 and 30, 2022



Charlie Berens Bio

CHARLIE BERENS is an Emmy-winning journalist, comedian, host, and creator of the Manitowoc Minute. The Wisconsin native has been featured on Fox, CBS, Funny or Die, TBS Digital, Variety, MTV News and more. Charlie began his career working for MTV News' Choose or Lose. In 2012, Tribune Media tapped Charlie to host the comedic news show Nightcap. In 2013, he won an Emmy for "The Cost of Water" while reporting for KDAF, a television station in Dallas, TX.

In 2017, Charlie began the viral Midwest comedic news series Manitowoc Minute. His fans flock daily to his Facebook page to view his content. He currently has over 1.9 million Facebook followers. After garnering millions of views, he's toured the United States selling out venues within minutes.

Tickets

Visitors are encouraged to purchase their Charlie Berens and Lumberjack World Championships tickets in advance at www.lumberjackbowl.com. Information about the Lumberjack World Championships, as well as reserved and general admission tickets, are available by visiting www.lumberjackbowl.com.

Lumberjack Run 5K Run/Walk

On Saturday, July 30 in conjunction with Lumberjack World Championships, everyone is invited to participate in the Birkie Lumberjack 5K Run-Walk. It starts at 8 a.m. on Hall of Fame Drive just outside the Lumberjack Bowl gate and finishes on the Lumberjack Bowl grounds on the shores of Lake Hayward. Participants will receive a T-shirt (while supplies last). Entry fees for ages 18 and over are \$35 through July 27, \$40 from July 28 through 29th, and \$45 on race day (July 30). Ages 17 and under are \$10 through race day. Learn more and register at www.lumberjackbowl.com.

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About the American Birkebeiner® Ski Foundation and Birkie® Events

Located near Hayward and Cable, Wisconsin, the American Birkebeiner Ski Foundation, a 501(c)(3) organization, is known for its signature American Birkebeiner Ski Marathon held each February. Today, the Birkie brand has grown to over 45 different events spread over 13 different weekends and to encompass a year-round lifestyle that provides healthy, active events for thousands of outdoor fitness enthusiasts of all levels. www.Birkie.com